

LA CIPOLLINA EARNS 2016 TRIPADVISOR CERTIFICATE OF EXCELLENCE

FREEHOLD, NEW JERSEY – 08, June, 2016 – La Cipollina Ristorante located in Freehold New Jersey, just announced today that it has received a [TripAdvisor®](#) Certificate of Excellence. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

“October of 2017 marks the thirtieth year since La Cipollina's establishment, and in that span, I have created a healthy family with unrivaled skill in providing quality service. I had developed a vision 30 years ago of providing an unequalled culinary experience, and I continue to be dedicated to my motto: We Cook It, We Live It, We Love It.” –Anthony Bracia

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition helps travelers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travelers feel more confident in their booking decisions."

The Certificate of Excellence accounts for the quality, quantity and regency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

-Ends-

“ La Cipollina is a quaint, authentic Italian Restaurant with old world charm. Over thirty years, we have continually maintained an unparalleled level of innovative, simple, fresh cuisine.”

About TripAdvisor

TripAdvisor® is the world's largest travel site**, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors***, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com,

www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com,
www.tripbod.com, www.vacationhomerentals.com, www.viator.com, and www.virtualtourist.com.

**Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016

***Source: TripAdvisor log files, Q1 2016